

**WOOP**

**WOOP**

Where the crows fly  
backwards to keep the  
dust out of their eyes.

P.S. David McKinna was  
born in Sealake - which  
is ten minutes as the crow  
flies from WOOP WOOP.

Where else could **WOOP WOOP** be but in Australia.  
Happy Australia Day from David McKinna et al.  
Have a great 2000! Hope you're flying into the new  
millennium with your eyes open.



**YOU  
LITTLE  
BEWDY!**

**She's shapin'  
up to be  
a bloody  
beeeeeewdy  
of a year.  
Hope you kick  
a few goals  
early in the  
first quarter.**

**Happy Australia day** from  
the mob at McKinna *et al.*

**STRUTHI!**  
**WHAT A YEAR**

**Happy Australia Day from David McKinna et al.**  
*Hope 2002 is a pearler for you. Just in case there are any surprises in the new year here are a few Aussie words ta get ya through.*

*struth!*  
*blimey teddy!*  
*bloody hell!*  
*blow me down!*  
*bugger me dead!*  
*by jingo!*  
*crikey!*  
*curl the mo!*  
*gee whiz!*  
*great galloping goannas!*  
*I'll be buggered!*  
*stone the crows!*  
*strike me lucky!*

Source: *The Penguin Book of Australian Slang*

**BUGGER  
ME IT'S 2003**



Another year has passed, **Happy Australia Day 2003**,  
from your mates at David McKinna et al.

Hope this year is a humdinger for you and yours,  
stay as fit as a Mallee Bull.

*P.S. This year we've been around 20 years.*



“It’s been as dry as a  
Dead Dingo’s Donga”

& for a while there Hughie  
we thought you were lost

**Happy Australia Day 2004**, from David McKinna et al.

Hope this years rain makes your flowers bloom and your chooks lay big time.

**HOW  
BLOODY  
GOOD  
IS THIS  
MATE!**

Looking  
forward  
to sharing  
a ripper  
of a year  
with you

**Happy Australia Day** from your mates  
at David McKinna *et al*  
Strategic Insights



**SHE'LL BE  
BLOODY  
GREAT,  
2008**

The rains  
will come,  
the chooks  
will lay,  
we'll be  
laughin'  
all the way...

**Happy Australia Day**  
from all at McKinna *et al.*

**THINGS ARE**  
**BLOODY**  
**GR00K!**





**Happy Australia Day 2009**  
from McKINNA *et al.*

**We've all got  
more worries  
than the early  
settlers, but  
you'd be  
bonkers to  
stop havin'  
a go!**

**BUSIER  
THAN  
A BLUE  
ARSED  
BLOW  
FLY**



Happy Australia Day 2010  
from McKINNA *et al.*

**Yep, another  
year's gone  
down the  
gurgler!**



**FAIR**

**GO**

**MATE**

**Happy Australia Day 2011**

from all at MCKINNA *et al*

**Well we copped a full  
on biblical bonanza  
last year . . .**

**Droughts,  
Floods,  
Locusts,**

**. . . and just to top  
it all off, the bloody  
grand final was a  
draw! I mean,  
fair go mate.**

**Hope 2011 is a good  
one for your mob.**

**THE WORLD'S GONE**

**BOMKERS**

**Happy Australia Day 2012**

from the mob at MCKINNA *et al*

**The bloody lunatics have  
been in charge of the  
asylum!**

**Now we've nudged a few  
out of the top job, things  
are looking up . . .**

**Bunga Bunga Berlusconi**

**Bonkers Bin Laden**

**Marauding Mubarak**

**Mad as a gum tree full of  
galahs Gaddafi**

**Jolly Julia\***

\*still holding on at the time of printing



**Whaddaya  
reckon - ~**

## **Happy Australia Day 2013**

from the mob at MCKINNA *et al*

**They reckon global warming will drop  
the crows out of the sky?**

**They reckon we'll be no worse off  
with a carbon tax?**

**They reckon the mining boom is  
busted?**

**They reckon the 'pies might make a  
come back next season?**

**They reckon the Greeks are going to  
have to pay tax?**

**They reckon we've lost confidence . . .**

**. . . in the economy?**

**. . . in the government?**

**. . . in the future?**

**We don't reckon things are all that  
bad. In fact, we're looking forward to  
a ripper 2013! Whaddaya reckon?**

**DUNNO...?!**

**Happy Australia Day 2014**

from the mob at MCKINNA *et al*

Dunno bout Tony...?

Dunno bout Bill...?

Definitely dunno about  
Bronwyn.

Dunno where its all gonna end  
really,

but we do know 2014 is gonna  
be a real bottler!

**UN-  
BLOODY  
-REAL!**

# FAN- BLOODY -TASTIC!

A shiraz that hurts  
Bullshitting 'round the barby  
A few charred chops  
A passionfruit pav  
Crashing out under the gum tree  
An extra day off to do it all again.

How un-bloody-real is that for  
a national holiday?

**Happy Australia Day 2015**  
from the mob at MCKINNA *et al*

**HAVIN' A**

**CRACK** AT IT



**Happy Australia Day 2016**

from the mob at McKINNA *et al*

Mal reckons there's never been a more exciting time to be an Australian. We reckon he's spot on. There's more opportunities flying our way than blowies at a barbie.

In 2016 we'll be here havin a bloody good crack at it.

**Knackered!**

**Happy Australia Day 2017**

from the mob at MCKINNA *et al*

Knackered alright, last year  
we covered more ground  
than Patterson's Curse and  
whacked out more prose than  
a Banjo Patterson verse.

But a few weeks hols  
and we are as fit as a  
mallee bull, ready to  
**Make Australia Great Again!**

**Knackered!**

Definition: to be worn out,  
beyond the point of exhaustion.